

Dear (Media Outlet),

My name is (name here) and I own (business name here) located in (city name here). Like many other small businesses, travel agencies make up the heart of a community. We contribute to the local economy, and like our fellow businesses, rely on our clients to make a living. Travel Advisors work on commission, so when people aren't traveling our businesses, employees, and families who rely on our incomes are hurting.

We have seen the great impact from the media spreading awareness about ways in which people can help local businesses and want to shine a light on travel agencies as well. Much like bars and restaurants there are many ways that our community can help ensure the continued existence of travel agencies.

The experience and knowledge of a Travel Advisor in a crisis are indispensable. We have kept up to date on changes, closures, cancellations, reroutes, etc to make sure clients are safe. With our industry connections, we were able to save some of our clients' payments and rebook their travel at a later date, while also providing extra incentives for future travel.

A great way to support local businesses, including travel agencies is by buying gift certificates that can be used on travel at a later date. We are still available and open so booking future travel is also an option, and we want to show the value of our professional services for when travel reemerges.

Another way to support your local travel agency, write us a review on Yelp, share our posts on Facebook, or follow our social media channels. We have seen an incredible push of people come together during this time of crisis, and we, along with our fellow neighbors, want to ensure that we survive this hard time.

A trusted travel agency for over XX years, TRAVEL AGENCY NAME continues to assist existing and new clients with their future travel plans. When you book with a travel advisor, you never travel alone.

To contact TRAVEL AGENCY NAME, Call us at XXX-XXX-XXXX,  
Email [xxxxx@xxxxx.com](mailto:xxxxx@xxxxx.com) or Visit [WEBSITE ADDRESS.com](http://WEBSITE ADDRESS.com) for more information.

Thank you for your time and we hope that we can work together to spread awareness about the travel advisor community. Interviews are welcome, please contact us directly.

Signed,  
(Name here)