



Agent
ACCELERATOR

In collaboration with:



Presented by:



A Message from Travefy's CEO

Thank you so much for joining Travefy's 2023 Agent Accelerator in beautiful Las Vegas!

This is a big milestone for the Travefy team not only because this is our first Agent Accelerator, but also because this is our first in-person Travefy conference.

At Travefy our mission is to power the success of travel professionals and we have deep commitment to the travel industry and to you, the intrepid travel agent who opens new horizons for your clients and shows them the world.

As a part of our mission we also launched Travefy Academy to provide educational resources to help you grow and thrive. In the past, Academy programming has included virtual conferences, regular webinars, podcasts, and long-form content, among others.

Today is an exciting new chapter with our first in-person Travefy conference. Today's Agent Accelerator program is designed to give you new insights and actionable lessons to take your business to the next level. Thank you so much for being a part of this exciting inaugural event!

I also want to thank our partners at Travel Show Marketing Group for making this even possible.

Wishing you a great conference,



David Chait, CEO & Founder
David@Travefy.com



Sessions & Schedule

Session 1:

Building Brand Awareness & Acquiring Customers

Speaker: Stephanie Gries, Education Manager - Travefy

- How To Create A Marketing Plan
- Actionable Marketing Ideas And Thought Starters
- Using Travefy For Marketing

WORKSHEETS INCLUDED: Marketing Plan Worksheet, Marketing Calendar Worksheet

Session 2:

Creating A Scalable Sales Workflow

Speaker: Scott Rutz, VP Sales & Marketing - Travefy

- Why Is A Sales Workflow Important?
- Examples Of A Sales Workflow
- How To Create A Sales Workflow In Travefy

MATERIALS: Marketing Plan Worksheet, Marketing Calendar Worksheet

Session 3:

Setting Up Your Business For Longterm Success

Speaker: David Chait, CEO & Founder - Travefy

- TBD: Fundamentals of Business Fitness
- TBD: Creating A Marketing Calendar
- TBD: Creating A Marketing Calendar

WORKSHEETS INCLUDED: ???, ???

Session 1: Worksheet

Building Brand Awareness & Acquiring Customers

Creating a Marketing Plan: 3 Goal Outputs

(Ex. Sell 5 River Cruises, Sell my first destination wedding, Hit \$X gross sales)

Goal 1	Goal 2	Goal 3

Target Audience / Target Customers:

Channels & Tactics:

(Ex. Channels: Facebook, Action: Spotlight river cruise content once/month, host Facebook Live event)

Channel		
Tactics & Action Items		

Session 1: Notes

Building Brand Awareness & Acquiring Customers

Session 2: Worksheet

Creating A Scalable Sales Workflow

Planning Your Sales Workflow

Step	Action	Deliverables/Needs

Session 2: Notes

Creating A Scalable Sales Workflow

Session 3: Worksheet

Setting Up Your Business For Longterm Success

Creating a Marketing Plan: 3 Goal Outputs

(Ex. Sell 5 River Cruises, Sell my first destination wedding, Hit \$X gross sales)

Must-Have Forms Checklist

What forms am I missing?

Fees & Fee Structures

Session 3: Notes

Setting Up Your Business For Longterm Success

The all-in-one platform to grow your travel business.

Simple, powerful tools for today's travel advisor.



World-Class Itineraries

Impress clients with beautiful itineraries in your brand and deliver them via mobile app, web link, or PDF.



Proposal Tools That Sell

Close more business by delivering higher quality quotes and proposals in a fraction of the time.



Streamlined CRM + Forms + Tasks

Streamline your daily workflow storing all client details in one place, managing tasks, reminders and secure collection of client forms.



Invoicing + Card Authorization

Securely charge service fees or PCI compliant collect credit card authorizations.



Simple Website + Marketing

Attract clients with Travefy's new simple website and landing page marketing tools.



Try It For Free At [Travefy.com](https://travefy.com)