



GROUP TRAVEL  
—ACADEMY—

# Power Up Your Travel Business with Groups:

*Why & How to  
Book Group Travel!*

*with Tamika C. Carter*

[WWW.GROUPTRAVELACADEMY.COM](http://WWW.GROUPTRAVELACADEMY.COM)

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## WHY BOOK GROUP TRAVEL?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

## HOW TO BOOK GROUP TRAVEL?

### Before You Leap:

- 1.
- 2.
- 3.

The easiest way to **START** the booking process is to:

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How to have suppliers competing for your business? Submit a winning ----- !

- 1.
- 2.
- 3.
- 4.
- 5.

## BONUS TIPS!

1. Compare details \_\_\_\_\_ by \_\_\_\_\_ .
2. \_\_\_\_\_ is \_\_\_\_\_ !
3. For affinity groups, never offer more than \_\_\_ options.
4. Don't feel obligated to include \_\_\_\_\_.
5. Never make \_\_\_\_\_ rooms available.

**FREE GROUP TRAVEL ACADEMY MASTERCLASS**

**TONIGHT, MAY 18, 2023 @ 7 PM EDT**

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